



INNOVATION ADVANTAGES

- GreenLite[™] Low Mass Environmental Technologies help automakers reduce vehicle weight leading to improved fuel efficiencies, and reduced CO₂ emissions
- GreenLite[™] products can also include BioFoam[™] technology, manufactured from polyurethanes that include renewable materials
- Estimates show that for every 10% drop in weight, a vehicle's fuel economy increases 6-8%
- Through industry leading material and process technologies, Woodbridge offers GreenLite[™] ultra-light weight, performance optimized parts including seat cushions, seat frames, and overhead systems, to help automakers improve fuel efficiencies and reduce CO₂ emissions

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GreenLite[™]
Low Mass Environmental Automotive Technologies

The Woodbridge Group[®] believes environmental stewardship is about developing and validating customer solutions that provide a smaller environmental footprint, at equal or better performance and cost. Woodbridge offers **GreenLite**[™] technologies focused on two main initiatives. **GreenLite**[™] technologies reduce part mass through the lightweighting of materials, and by offering lighter materials or composites in place of traditional heavier materials. Either on their own, or through the benefits of mass compounding, **GreenLite**[™] technologies help automakers reduce vehicle weight leading to improved fuel efficiency and reduced CO₂ emissions.

BioFoam[™] bio-based polyurethane complements **GreenLite**[™] technologies, through the substitution of petroleum with renewable resources in the manufacture of polyol, to provide customers an even stronger commitment to the environment.



GreenLite[™]
Low Mass Environmental Automotive Technologies

GreenLite Innovations by The Woodbridge Group include a growing menu of high performance, low mass automotive foam solutions, to help improve fuel efficiency and reduce CO₂ emissions.

More, Better, Faster[™]

GreenLite/BioFoam Data Sheet Oct 2013.pdf